

HOLLON

SAFE COMPANY



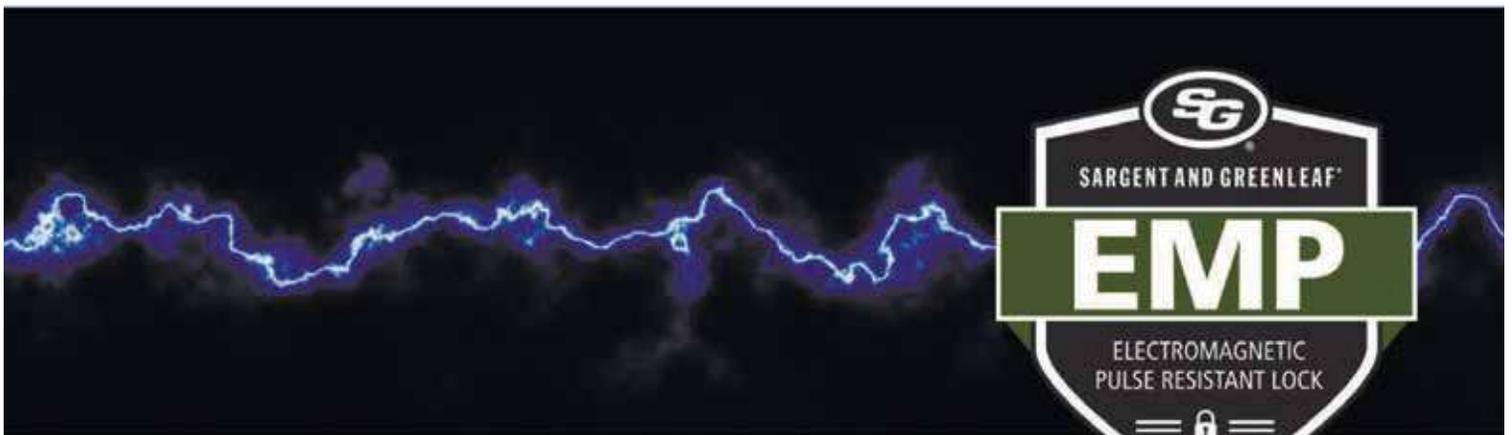
2023-2024
SAFE CATALOG

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With American
and Global Parts



DOMINION SERIES

DOM-11



Height	Width	Deep	(Inches)
55	17 ³ / ₈	16	Exterior
53	15 ¹ / ₂	11	Interior

Weight: **290 lbs** Cubic Feet: **5.23**
Holds: **11 Guns**

1400°F
30min
Fire protection

Drill resistant

ASSEMBLED IN U.S.A.
With American and Global Parts

- 30 minute Fire Resistance.
- Choice of S&G Group 2 Dial or S&G UL Listed, Type 1 Electronic Lock.
- Deluxe deep grey interior liner.
- 4 Bolt Down Holes to secure to foundation.
- 1.5 inch chrome steel bolts.
- Drill Resistant Hard Plate.
- 12 gauge steel.

DOM-16



Height	Width	Deep	(Inches)
55	24	18	Exterior
53	22	12	Interior

Weight: **390 lbs** Cubic Feet: **8.10**
Holds: **16 Guns**

1400°F
45min
Fire protection

Drill resistant

ASSEMBLED IN U.S.A.
With American and Global Parts

- 45 minute Fire Resistance.
- Choice of S&G Group 2 Dial or S&G UL Listed, Type 1 Electronic Lock.
- Deluxe deep grey interior liner.
- 4 Bolt Down Holes to secure to foundation.
- 1.5 inch chrome steel bolts.
- Drill Resistant Hard Plate.
- 12 gauge steel.

DOM-22



1400°F
90min
Fire protection

Drill resistant

ASSEMBLED IN U.S.A.
With American and Global Parts

- 90 Minute Fire Resistance.
- 10 gauge steel thickness.
- 1.5 inch thick bolts.
- Intumescent Door Seal to seal out smoke and flames in case of fire.
- Choice of S&G Group 2 Dial or S&G UL Listed, Type 1 Electronic Lock.
- Deluxe Plush Interior.
- UL listed fire resistant electronic outlet with plugs and USB ports.
- Drill/Ballistic resistant hard plate.
- Motion LED Vista Light Kit included.

Height	Width	Deep	(Inches)
59	30	24	Exterior
55	26	18	Interior

Weight: **600 lbs** Cubic Feet: **17.75**
Holds: **22 Guns**



DOMINION SERIES



HOLLON
SAFE COMPANY

www.hollonsafe.com 1-888-455-2337

HUNTER SERIES

 **45min**
Fire protection



HGS-11E



Height	Width	Deep	(Inches)
55	17 ³ / ₈	16	Exterior
53	15 ¹ / ₂	11	Interior

Weight: **290 lbs** Cubic Feet: **5.23**
Holds: **11 Guns**

HGS-16E



Height	Width	Deep	(Inches)
55	24	18	Exterior
53	22	12	Interior

Weight: **390 lbs** Cubic Feet: **8.10**
Holds: **16 Guns**

***NEW MODELS COMING SOON**

HGS-6



HGS-8



 **1400°F**
45min
Fire protection

 Drill resistant

 Adjustable shelves

 **ASSEMBLED IN USA**
With American and Global Parts

- 45 minute Fire Resistance.
- Choice of S&G Group 2 Dial or S&G UL Listed, Type 1 Electronic Lock.
- Deluxe deep grey interior liner.
- 4 Bolt Down Holes to secure to foundation.
- 1.25 inch chromesteel bolts.
- Drill Resistant Hard Plate.
- 12 gauge steel.



 **45min**
Fire protection

HUNTER SERIES



HOLLON
SAFE COMPANY

www.hollonsafe.com 1-888-455-2337

CRESCENT SHIELD

 **75min**
Fire protection



CS-12E



Height	Width	Deep	(Inches)
59	22	16	Exterior
55½	19¼	9½	Interior

Weight: 320 lbs Cubic Feet: 9.92

Holds: 12 Guns

CS-24E



Height	Width	Deep	(Inches)
59	30	21	Exterior
55	26¼	14	Interior

Weight: 570 lbs Cubic Feet: 11.7

Holds: 24 Guns

CS-36E



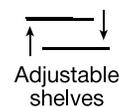
Height	Width	Deep	(Inches)
59	36	26	Exterior
55	32¼	19	Interior

Weight: 720 lbs Cubic Feet: 19.5

Holds: 36 Guns

*NEW MODEL COMING SOON

CS-45E



- 75 minute Fire Resistance.
- 12 gauge steel.
- Now with 1.5" Bolts.

- Deluxe deep grey Interior liner.
- 4 Bolt Down Holes to secure to foundation.
- Choice of S&G Group 2 Dial Lock or S&G UL Listed, Type 1 Rated Electronic Lock.

- Drill Resistant Hard Plate.
- FREE Light Kit Upgrade.
- Never Sag Vault Hinge.

BHS-16E



Height	Width	Deep	(Inches)
59	24	18	Exterior
55 ⁵ / ₈	20	14	Interior
Weight: 484 lbs		Cubic Feet: 8.3	
Holds: 16 Guns			

BHS-22E



Height	Width	Deep	(Inches)
59	30	24	Exterior
55	26	18	Interior
Weight: 600 lbs		Cubic Feet: 17.75	
Holds: 22 Guns			

BHS-39E

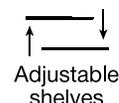


Height	Width	Deep	(Inches)
59	39	24	Exterior
55	35	16	Interior
Weight: 750 lbs		Cubic Feet: 17.82	
Holds: 39 Guns			

BHS-45E



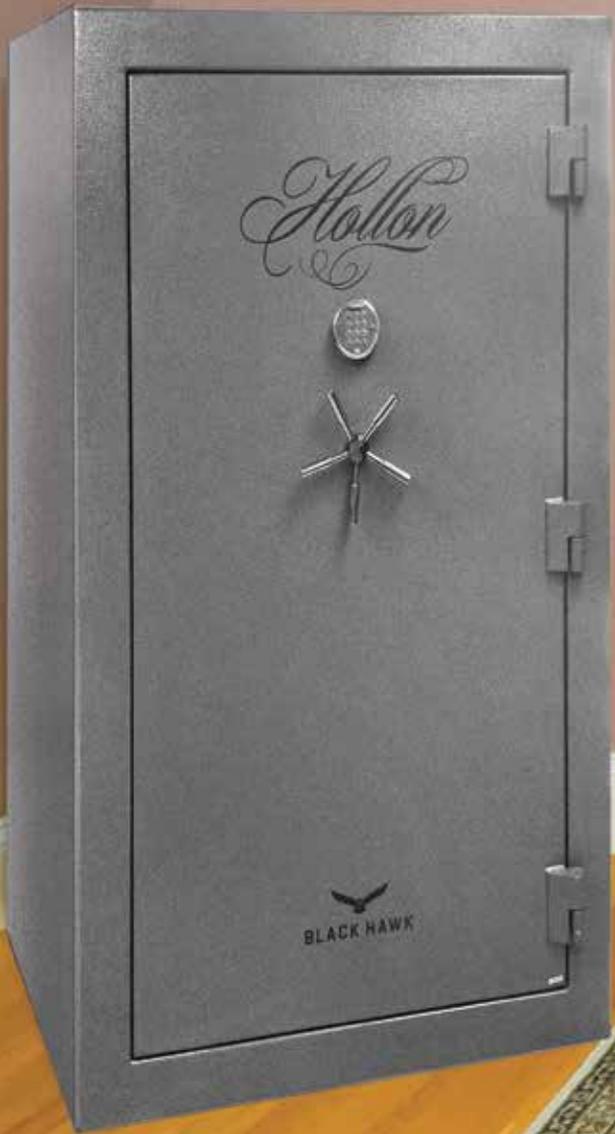
Height	Width	Deep	(Inches)
72	45	28	Exterior
68 ⁵ / ₈	41	21	Interior
Weight: 1050 lbs		Cubic Feet: 33	
Holds: 45 Guns			



- 90 Minute Fire Resistance.
- 10 gauge steel thickness.
- 14 Massive 1.5 inch thick bolts.
- Intumescent Door Seal to seal out smoke and flames in case of fire.
- Life time warranty against fire and burglary.
- Black Chrome Hardware.
- UL Listed Military Grade EMP Grade I Electronic Lock.

- Deluxe Plush Interior.
- UL listed fire resistant electronic outlet with plugs and USB ports.
- Light Kit Upgrade included.
- Drill/Ballistic resistant hard plate.
- Heavy duty canvas Pocket organizer.
- Fully adjustable gun racking interior.
- Never Sag Vault Hinge.







REPUBLIC GUN SAFES

And to the Republic for which it stands, one nation under God

 120min
Fire protection

NOW AVAILABLE IN WHITE





RG-22



Stealth
Charcoal



Height	Width	Deep	(Inches)
59	30	24	Exterior
56	26	16	Interior

Weight: **800 lbs** Cubic Feet: **16.93**
Holds: **22 Guns**

RG-42



Height	Width	Deep	(Inches)
72	42	28	Exterior
68 ³ / ₄	37 ¹ / ₄	19	Interior

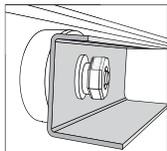
Weight: **1250 lbs** Cubic Feet: **28**
Holds: **42 Guns**

RG-39

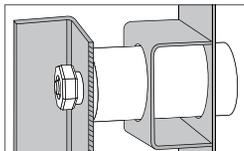


Height	Width	Deep	(Inches)
59	39	24	Exterior
56	34 ¹ / ₄	15	Interior

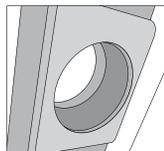
Weight: **925 lbs** Cubic Feet: **22.5**
Holds: **39 Guns**



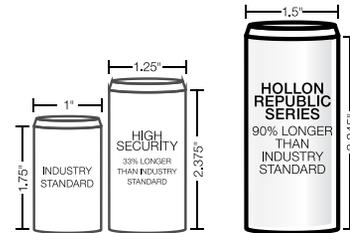
ANTI-PRY U CHANNEL



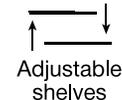
U SHAPE ANTI-PRY BOLT PROTECTOR



1.5 bolts



COMPARE INDUSTRY AND HOLLON BOLT SIZES



- Torch Resistant Fire Rated for 120 mins of Protection at 1400°F.
- Far Exceeds California Department of Justice Regulatory Standards for Residential Security Containers.
- (14) 1 1/2" Active Chrome Plated Solid Steel Live Locking Bolts.
- (4) Way Active Locking bolts with Coverage on All 4 Sides of the Door.
- Drill/Balistic Resistant Armored Hard Plate to Protect Lock.
- Active Spring Loaded Re-Locker to Prevent Punch Attacks.
- 1/4 solid steel plate door for pry bar Resistance.
- Heat Activated Expandable Intumescent Door Seal Designed to Seal out Smoke and Water.
- 3 gauge steel door and 10 gauge steel body.
- (4) Pre-Drilled Anchor Holes (mounting hardware not included).
- Extra Durable Textured Finishes.
- Upgrade Chrome Plated Package.
- (1) Full Length Adjustable/Removable Shelf Reinforced with Steel Beams for Maximum Weight Capacity.
- Top Shelf Designed to Accomodate Long Guns.
- Ultra Plush Fully Adjustable Interior Racking.
- (3) Small Adjustable/Removable Shelves.
- Removable Gun Rack.
- Newly Designed Pocket Door Organizer.
- UL listed fire resistant electronic outlet with plugs and USB port included.
- Light Kit Upgrade Included.



RG-22



Height	Width	Deep	(Inches)
59	30	24	Exterior
56	26	16	Interior

Weight: **800 lbs** Cubic Feet: **16.93**
Holds: **22 Guns**



RG-42



Height	Width	Deep	(Inches)
72	42	28	Exterior
68 ³ / ₄	37 ¹ / ₄	19	Interior

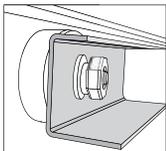
Weight: **1250 lbs** Cubic Feet: **28**
Holds: **42 Guns**

RG-39

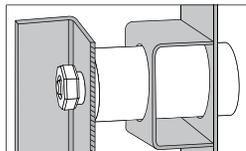


Height	Width	Deep	(Inches)
59	39	24	Exterior
56	34 ¹ / ₄	15	Interior

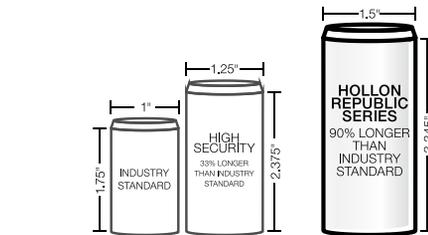
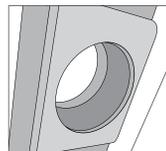
Weight: **925 lbs** Cubic Feet: **22.5**
Holds: **39 Guns**



ANTI-PRY U CHANNEL



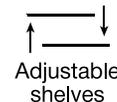
U SHAPE ANTI-PRY BOLT PROTECTOR



COMPARE INDUSTRY AND HOLLON BOLT SIZES



Drill resistant



Adjustable shelves



With American and Global Parts

- Torch Resistant Fire Rated for 120 mins of Protection at 1400°F.
- Far Exceeds California Department of Justice Regulatory Standards for Residential Security Containers.
- (14) 1 1/2" Active Chrome Plated Solid Steel Live Locking Bolts.
- (4) Way Active Locking bolts with Coverage on All 4 Sides of the Door.
- Drill/Balistic Resistant Armored Hard Plate to Protect Lock.
- Active Spring Loaded Re-Locker to Prevent Punch Attacks.
- 1/4 solid steel plate door for pry bar Resistance.
- Heat Activated Expandable Intumescent Door Seal Designed to Seal out Smoke and Water.
- 3 gauge steel door and 10 gauge steel body.
- (4) Pre-Drilled Anchor Holes (mounting hardware not included).
- Extra Durable Textured Finishes.
- Upgrade Chrome Plated Package.
- (1) Full Length Adjustable/Removable Shelf Reinforced with Steel Beams for Maximum Weight Capacity.
- Top Shelf Designed to Accomodate Long Guns.
- Ultra Plush Fully Adjustable Interior Racking.
- (3) Small Adjustable/Removable Shelves.
- Removable Gun Rack.
- Newly Designed Pocket Door Organizer.
- UL listed fire resistant electronic outlet with plugs and USB port included.
- Light Kit Upgrade Included.

WHAT A DIFFERENCE A HINGE MAKES!

Hollon Safe uses our own design solid steel hinge. These cost roughly 500% more than an industry standard hinge used by our competition. Seems crazy right? We don't think so because we want our customers to have decades of trouble free use of their safe. Our vault hinges on our gun safes are "NO SAG HINGES" and this takes much more steel to produce.

Lesser quality hinges are much smaller and often use "hinge cap" to make the smaller hinge look larger and more secure. How do you know if the gun safe you are looking at uses a hinge cap? Easy, it will be adjustable and no sign of being welded onto the front of the safe. It will look to perfect due to the use of epoxy to hold it into place. The adjustable feature is also needed because it's only a matter of time before it sags. Then the door will begin to stick and it will be hard to open and close. You may even need to lift up on the handle to get it to open. These are better than internal hinges which won't let the door open completely.



Some competitors use internal hinges. These are also something to be aware of. I suggest you open the door and place your hand on the hinge and follow it around to the inside. You will notice there is no fireproofing where the hinges are attached. So if a chain is only as strong as its weakest link...here is the weakness. Those companies will often say stuff like "that is why it is only 75 minute fire rated and not 90 minutes." Which sounds good but it just doesn't work that way in a fire.

These hinges work but it's important you know what you are getting for the money. Hollon hinges are some of the best in the world and we are proud to offer these on our top safe models so you have trouble free use of your safe for decades.

DO YOU KNOW FIREPROOFING?

The fire department tells us that it is on average 20 minutes from the time the fire sparks until they are ready to spray water on the house. This is not because the fire department is slow. But instead it is due you and me discovering we have a fire and then alerting the fire department. It's even slower if we are not home. Then we must depend on the neighbor or someone passing by and seeing smoke and fire.

Once the fire department has arrived it takes on average 20 minutes to extinguish the fire. So a solid 40 minutes can go by and that is past the time of safes purchased in a big box retail store.

There are several types of material that are used for fireproofing in safes. High compression rated Concrete composite is used on high security burglary safes. But beware the word "composite" is often



used on all types safes these days. This material adds fireproofing and security to the safe at the same time.

Other materials are also used. Such as a light compression concrete or "plaster of Paris", different types of fire resistant foams, and for most gun safes fireboard is used. Regardless of which material is used always go for the most length of time in fire rating that you can afford.

None of us want a fire and none of are expecting our house to burn down. But if it does, it is better to be over prepared by an hour than 1 minute too short.

Did you know that a closet burns at a higher temperature (2000 degrees) then the house (1000)? This is due to the clothes in the closet.



HS-310E
(ELECTRONIC)



HS-310D
(DIAL LOCK)



HS-360E
(ELECTRONIC)



HS-360D
(DIAL LOCK)



Height	Width	Deep	(Inches)
11 ³ / ₄	16 ¹ / ₂	14	Exterior
8	12 ¹ / ₃	9 ⁷ / ₇	Interior

Weight: 85 lbs Cubic Feet: .53

Height	Width	Deep	(Inches)
13 ³ / ₄	19 ¹ / ₄	16	Exterior
9 ⁷ / ₇	15	12 ¹ / ₄	Interior

Weight: 121 lbs Cubic Feet: .94

HS-500E
(ELECTRONIC)



HS-500D
(DIAL LOCK)



HS-530WE
(ELECTRONIC)



HS-530WD
(DIAL LOCK)



HS-610E
(ELECTRONIC)



HS-610D
(DIAL LOCK)



Height	Width	Deep	(Inches)
19 ³ / ₈	13 ³ / ₄	16 ³ / ₄	Exterior
15	9 ² / ₇	12 ³ / ₄	Interior

Weight: 121 lbs Cubic Feet: .94

Height	Width	Deep	(Inches)
20 ⁵ / ₈	17 ¹ / ₂	17 ¹ / ₄	Exterior
14	12 ¹ / ₂	12 ³ / ₈	Interior

Weight: 140 lbs Cubic Feet: 1.25

Height	Width	Deep	(Inches)
21 ³ / ₄	19 ³ / ₄	18 ¹ / ₂	Exterior
16	14	11 ⁵ / ₈	Interior

Weight: 187 lbs Cubic Feet: 1.45



- Two-hour KSG 4500 rated for 1850° fire safe.
- Extra thick body and door construction for added strength and appearance.
- Choice of electronic keypad or dial with key (except HS-610D, dial only).
- 30 foot impact rated.
- 2-Active locking bolts PLUS fixed hinge side bolts.
- One removable shelf. (HS-500 model only).
- One anchoring hole. (Bottom)
- Bolting hardware included.

Maximum protection from fire and water.

Hollon Home Safes offer a full 100% more fire protection than the average home safe on the market today. Thicker Walls... thicker doors... and a grooved door seal promise a no-holds-barred defense against fire and water. Tested at a blazing 2-hour KSG 1850° F external temperature, this safe is still able to maintain an internal temp of only 350° F. To top it off, it's also 30-foot impact rated. This is one tough safe to crack.

OFFICE SAFES

As hard to kill as "The Terminator"



"Now Available with S&G Dial or S&G Keypad. Includes our new spring loaded relocker"

HS-750E
(ELECTRONIC)

HS-750C
(DIAL LOCK)



Height	Width	Deep	(Inches)
27	21	20 ¹ / ₈	Exterior
21 ¹ / ₄	15 ¹ / ₈	13 ⁴ / ₈	Interior
Weight: 297 lbs		Cubic Feet: 2.43	

HS-880E
(ELECTRONIC)

HS-880C
(DIAL LOCK)



Height	Width	Deep	(Inches)
32	23 ¹ / ₄	20	Exterior
26 ⁷ / ₈	17 ⁵ / ₈	13 ⁴ / ₈	Interior
Weight: 374 lbs		Cubic Feet: 3.61	

HS-1000E
(ELECTRONIC)

HS-1000C
(DIAL LOCK)



Height	Width	Deep	(Inches)
36 ¹ / ₂	23 ⁵ / ₈	20 ³ / ₄	Exterior
30 ⁵ / ₈	17 ⁵ / ₈	14 ¹ / ₆	Interior
Weight: 440 lbs		Cubic Feet: 4.4	



30ft
impact
rated



Electronic



Water
resistant



Extra
Thick



With American
and Global Parts

- 1 Inch Bolts.
- 3-way locking chrome bolt work.
- Interior adjustable shelves in all models.
- Interior drawer.
- Water resistant.
- Door detente device automatically locks safe.
- Electronic keypad upgrade on all models.
- Recessed curvature provides virtually airtight construction preventing smoke damage.
- Anchor bolt for bolting safes to the floor on all models (except HS-1750E).

As Hard to kill as the Terminator

Hollon Office Safes are ultimate protection machines... manufactured with state-of-the-art technology and craftsmanship to provide the best protection of your documents and valuables against the threat of fire and burglary.

Just look at these features:

- Rated for 2 full hours at 1850° F outside, these safes refused to heat up past 350° F on the inside.
- Survived the KSG 30-foot impact test that simulates falling from a collapsing second story onto concrete.
- Bolt-down hole and hardware are included to add burglary resistance to the already heavy duty bolt work.

These elite safes are practically unstoppable.

OFFICE SAFES

"Now Available with S&G Dial or S&G Keypad. Includes our new spring loaded relocker"



HS-1200E
(ELECTRONIC)

HS-1200C
(DIAL LOCK)



HS-1400E
(ELECTRONIC)

HS-1400C
(DIAL LOCK)



Height	Width	Deep	(Inches)
44	27 ⁵ / ₉	25	Exterior
37 ¹ / ₅	20 ⁶ / ₇	18 ¹ / ₉	Interior

Weight: **572 lbs** Cubic Feet: **8.13**

Height	Width	Deep	(Inches)
52	27 ⁵ / ₉	25	Exterior
45	20 ⁶ / ₇	18 ¹ / ₉	Interior

Weight: **704 lbs** Cubic Feet: **9.85**



GUN SUPPORTERS

(4 PC SET) NOW AVAILABLE!



Firearm Floor Mat included (not pictured).



30ft
impact
rated



Electronic



Water
resistant



Extra
Thick



With American
and Global Parts

- 1 Inch Bolts.
- 3-way locking chrome bolt work.
- Interior adjustable shelves in all models.
- Interior drawer.
- Water resistant.
- Door detente device automatically locks safe.

- Electronic keypad upgrade on all models.
- Recessed curvature provides virtually airtight construction preventing smoke damage.
- Anchor bolt for bolting safes to the floor on all models (except HS-1750E).

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These elite safes are practically unstoppable.

"Now Available with S&G Dial or S&G Keypad. Includes our new spring loaded relocker"

HS-1600E
(ELECTRONIC)

HS-1600C
(DIAL LOCK)

HS-1750E
(ELECTRONIC)

HS-1750C
(DIAL LOCK)



Height	Width	Deep	(Inches)
59 ³ / ₄	31 ¹ / ₂	25	Exterior
53	24 ⁴ / ₅	18 ¹ / ₉	Interior
Weight: 902 lbs		Cubic Feet: 13.76	

Height	Width	Deep	(Inches)
63 ¹ / ₂	45 ⁵ / ₇	25	Exterior
56 ⁸ / ₉	38 ⁶ / ₇	18 ¹ / ₉	Interior
Weight: 1650 lbs		Cubic Feet: 23	



GUN SUPPORTERS
(4 PC SET) NOW AVAILABLE!



Firearm Floor Mat included (not pictured).



30ft
impact
rated



Electronic



Water
resistant



Extra
Thick



With American
and Global Parts

- 1 Inch Bolts.
- 3-way locking chrome bolt work.
- Interior adjustable shelves in all models.
- Interior drawer.
- Water resistant.
- Door detente device automatically locks safe.

- Electronic keypad upgrade on all models.
- Recessed curvature provides virtually airtight construction preventing smoke damage.
- Anchor bolt for bolting safes to the floor on all models (except HS-1750E).

As Hard to kill as the Terminator

Hollon Office Safes are ultimate protection machines... manufactured with state-of-the-art technology and craftsmanship to provide the best protection of your documents and valuables against the threat of fire and burglary.

Just look at these features:

- Rated for 2 full hours at 1850° F outside, these safes refused to heat up past 350° F on the inside.
- Survived the KSG 30-foot impact test that simulates falling from a collapsing second story onto concrete.
- Bolt-down hole and hardware are included to add burglary resistance to the already heavy duty bolt work.

These elite safes are practically unstoppable.

FIRE & BURGLARY SAFES

Extreme protection from extreme attacks



FB-450C
(DIAL LOCK)



FB-450E
(ELECTRONIC)



Height	Width	Deep	(Inches)
17 ² / ₇	20	20 ¹ / ₂	Exterior
11 ² / ₃	14	13	Interior

Weight: 242 lbs Cubic Feet: 1.23

FB-685C
(DIAL LOCK)



FB-685E
(ELECTRONIC)



Height	Width	Deep	(Inches)
27	21	20 ¹ / ₂	Exterior
21	15	13	Interior

Weight: 345 lbs Cubic Feet: 2.36



FB-845C
(DIAL LOCK)

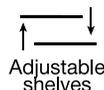


FB-845E
(ELECTRONIC)



Height	Width	Deep	(Inches)
33 ¹ / ₄	21	22 ¹ / ₂	Exterior
27 ¹ / ₄	15	15 ² / ₇	Interior

Weight: 440 lbs Cubic Feet: 3.63



- 1.5 Inch Bolts
- (2-5) moving front bolt.
- 1 vertical locking bar.
- 1 top moving bolt.
- 1 bottom moving bolt.
- Adjustable shelves.
- Now with S&G dial or S&G Electronic lock.
- 1 Anchor bolt hole.
- Bolt down hardware.
- 2 hour fireproof.
- Tri-spoke handle.
- Glass re-locker (except FB-450).
- Heavy duty vault hinge.

Extreme protection from extreme attacks

Resistant to extreme fire and burglary attacks, these hardcore safes have passed a grueling test - 2 hours of fire at an external temperature of 1700°F, and a 350°F internal temp. Engineered with strong burglary resistance, heavy duty hinge and a unique Hollon feature - a 1-inch-thick hinge side locking bar that extends from the top to the bottom of the door. These models are ranked between our Office Safe series and our Commercial TL-15 series. Comes with your choice of a standard UL listed Group II Dial lock or Electronic keypad.

FIRE & BURGLARY SAFES

Extreme protection from extreme attacks



FB-1054C
(DIAL LOCK)

FB-1054E
(ELECTRONIC)



Height	Width	Deep	(Inches)
41½	28	29	Exterior
35½	22	21½	Interior

Weight: 748 lbs Cubic Feet: 9.71

GUN SUPPORTERS

(4 PC SET) NOW AVAILABLE!



Firearm Floor Mat included (not pictured).

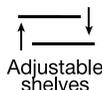
FB-1505C
(DIAL LOCK)

FB-1505E
(ELECTRONIC)



Height	Width	Deep	(Inches)
59¼	28	29	Exterior
53¾	22	21½	Interior

Weight: 1012 lbs Cubic Feet: 14.51



- 1.5 Inch Bolts
- (2-5) moving front bolt.
- 1 vertical locking bar.
- 1 top moving bolt.
- 1 bottom moving bolt.
- Adjustable shelves.
- Now with S&G dial or S&G Electronic lock.

- 1 Anchor bolt hole.
- Bolt down hardware.
- 2 hour fireproof.
- Tri-spoke handle.
- Glass re-locker (except FB-450).
- Heavy duty vault hinge.

Extreme protection from extreme attacks

Resistant to extreme fire and burglary attacks, these hardcore safes have passed a grueling test - 2 hours of fire at an external temperature of 1700°F, and a 350°F internal temp. Engineered with strong burglary resistance, heavy duty hinge and a unique Hollon feature - a 1-inch-thick hinge side locking bar that extends from the top to the bottom of the door. These models are ranked between our Office Safe series and our Commercial TL-15 series. Comes with your choice of a standard UL listed Group II Dial lock or Electronic keypad.

The Hollon line of Jewelry Safes offers you protection for your most precious items. These safes are made to comfortably fit in closets, dressing rooms, and offices. The interior jewelry drawers are high gloss black and lined with black velvet. Each drawer is designed to fit your collection of rings, watches, bracelets, necklaces, earrings, and more.

JD-845



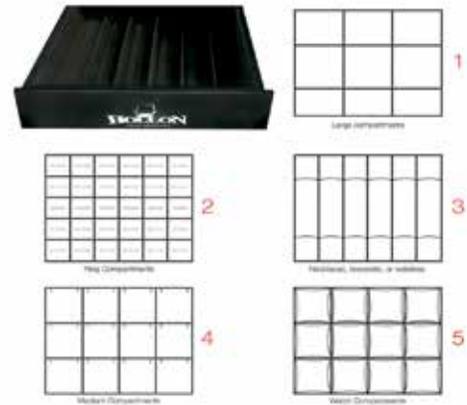
SOME ASSEMBLY REQUIRED

JD-685



SOME ASSEMBLY REQUIRED

DRAWER INSERTS

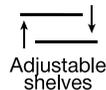


Height	Width	Deep	(Inches)
33¼	21	22½	Exterior

Weight: 440 lbs

Height	Width	Deep	(Inches)
27	21	20½	Exterior

Weight: 345 lbs



- 1.5 Inch Bolts
- (2-5) moving front bolt.
- 1 vertical locking bar.
- 1 top moving bolt.
- 1 bottom moving bolt.
- Now with S&G dial or S&G Electronic lock.
- 1 Anchor bolt hole.
- Bolt down hardware.
- 2 hour fireproof.
- Tri-spoke handle.
- Glass re-locker.
- Heavy duty vault hinge.

Extreme protection from extreme attacks

Resistant to extreme fire and burglary attacks, these hardcore safes have passed a grueling test - 2 hours of fire at an external temperature of 1700°F, and a 350°F internal temp. Engineered with strong burglary resistance, heavy duty hinge and a unique Hollon feature - a 1-inch-thick hinge side locking bar that extends from the top to the bottom of the door. These models are ranked between our Office Safe series and our Commercial TL-15 series. Comes with your choice of a standard UL listed Group II Dial lock or Electronic keypad.



PM-1014 (SINGLE LOCK)



Height	Width	Deep	(Inches)
16	19 ¹ / ₈	19	Exterior
10 ¹ / ₄	14	10 ¹ / ₄	Interior

Weight: 450 lbs Cubic Feet: .85

PM-1814 (SINGLE LOCK)



Height	Width	Deep	(Inches)
24 ³ / ₄	19 ⁵ / ₈	19	Exterior
18	14	9 ¹ / ₄	Interior

Weight: 575 lbs Cubic Feet: 1.35

PM-2819



Height	Width	Deep	(Inches)
33 ¹ / ₂	24	22	Exterior
28	18 ¹ / ₈	12 ³ / ₈	Interior

Weight: 1060 lbs Cubic Feet: 3.5

COMES STANDARD WITH SINGLE DIAL



- 2 Hour Fire Resistant Factory Tested.
- Electronic Lock available upon request for additional cost.
- UL listed Hollon dial lock.
- 1.5 inch bolts
- Highly Compressed Proprietary Concrete mixture.
- Special Design Burglary Resistant Handle.
- Glass re-locker.
- Hard plate.
- Bolt down hole.
- Standard Color Battleship Grey.

This is the TL-15 rated safe that thinks it's a TL-30.

Not only does it have similar features, it has far exceeded every TL-15 test we've put it through. And that's some testing.

This TL-15 with stands the most sophisticated burglar attacks. Our team of experts has punished this baby with everything short of dynamite. They've gone at it with sledgehammers, pickaxes, crowbars and pry bars, power saws, chisels, drills and rotating disc cutters ... with no luck.

As if that's not enough, this offers added protection against high-intensity fires. That's right ... this TL-15 has passed our Two Hour, 350° F Fire Test Certification. We're talking forest fire strength.

MJ-1014



Height	Width	Deep	(Inches)
15 ³ / ₄	19 ³ / ₄	19 ³ / ₄	Exterior
10 ¹ / ₄	14 ¹ / ₄	11 ¹ / ₂	Interior

Weight: **463 lbs** Cubic Feet: **.97**

MJ-1814



Height	Width	Deep	(Inches)
23 ³ / ₄	19 ³ / ₄	19 ³ / ₄	Exterior
18 ¹ / ₂	14 ¹ / ₄	11 ¹ / ₂	Interior

Weight: **657 lbs** Cubic Feet: **1.75**

MJ-2618



Height	Width	Deep	(Inches)
31 ¹ / ₂	23 ¹ / ₂	22 ⁵ / ₈	Exterior
26	18	13 ³ / ₄	Interior

Weight: **1113 lbs** Cubic Feet: **3.7**



- TL-30 UL Rated.
- 2 Hour Fire Rated.
- UL Listed Dial or Keypad.
- Listed Multiple Relockers.
- Insurable Contents.
- 1.5 inch bolts

UL Listed TL-30 High Security Safe line. Whether you own a jewelry store or work in a pharmacy then this is the safe for you. The tools used by these professionals are not your average power tools purchased from the hardware store down the street. We are talking some serious power here folks. And still these bad boys stood their ground.

DATA SAFES

Protect your most sensitive and valuable information!



HDS-500E (ELECTRONIC LOCK)



Height	Width	Deep	(Inches)
19 ³ / ₄	13 ³ / ₄	16	Exterior
11 ¹ / ₄	4 ³ / ₄	7 ¹ / ₄	Interior
Weight: 141 lbs		Cubic Feet: .22	

HDS-750E

(CHOICE OF ELECTRONIC OR COMBINATION LOCK)



Height	Width	Deep	(Inches)
29 ¹ / ₂	20 ³ / ₄	20	Exterior
16 ⁷ / ₈	11 ³ / ₄	9 ¹ / ₂	Interior
Weight: 354 lbs		Cubic Feet: 1.09	

HDS-1000E

(CHOICE OF ELECTRONIC OR COMBINATION LOCK)



Height	Width	Deep	(Inches)
36 ¹ / ₂	23 ⁵ / ₈	21	Exterior
25	12 ³ / ₄	9 ¹ / ₄	Interior
Weight: 535 lbs		Cubic Feet: 1.84	



30ft
impact
rated



- Maintains an internal temperature of 125° F for a full hour.
- 30-foot-impact rated to survive a two-story fall, should a structure collapse in a fire.
- Fire rating- 1832°F outside, 125°F interior.
- Electronic Digital lock.
- Protects against sprinklers, water and humidity.
- You couldn't ask for more protection from a data safe.

Protect your most sensitive and valuable information!

Temperatures above 125° F will ruin electronic data items. These Data Safes are the perfect solution for protecting flash drives, CDs, diskettes tapes or other technology ...while keeping them in secure storage.



With American and Global Parts

DEPOSITORY SAFES

Put a dead stop to theft or shrinkage - internal or external

FD-2014C
(DIAL LOCK)



FD-2014E
(ELECTRONIC)



FD-2014K
(KEY LOCK)



Height	Width	Deep	(Inches)
20 ³ / ₄	14	14	Exterior
10 ¹ / ₂	13 ¹ / ₂	12 ¹ / ₄	Interior

Weight: 90 lbs

RH-2014E
(ELECTRONIC)



RH-2014K
(KEY LOCK)



RH-2014C
(DIAL LOCK)



Height	Width	Deep	(Inches)
20	14	14	Exterior
12 ³ / ₄	13 ³ / ₄	11 ³ / ₁₀	Interior

Weight: 93 lbs

TTW-2015



Height	Width	Deep	(Inches)
20	15	15	Exterior

Weight: 93 lbs

Put a dead stop to theft or shrinkage - internal or external

Hollon Depository Safes allow companies to regain control of their cash... and are the absolute best choice for a heavy duty commercial environment.

Constructed with solid steel plates welded with continuous welds for all parts of the safe. B-Rated and designed for use with armored car services, restaurants, chain stores, convenience stores and government applications.

Comes complete with the S&G UL Group II lock... designed for high commercial series usage - and lasting up to 300% longer than standard UL listed Group II locks.

- B-Rated Heavy Duty Depository Safe.
- 1/2" Steel door.
- Internal re-locking devise provides secondary line of defense.
- 4 pre-drilled anchor holes.
- Anti-Fish baffle prevents theft through deposit door (except for RH-2014 and TTW-2015 models).
- Locks and re-locker are protected.
- Drill/Ballistic resistant hardplate.
- Dual re-lockers.

DEPOSITORY SAFES

Put a dead stop to theft or shrinkage - internal or external



With American and Global Parts

FD-2714C
(DIAL LOCK)



FD-2714E
(ELECTRONIC)



FD-2714K
(KEY LOCK)



Height	Width	Deep	(Inches)
27	14	14	Exterior
18	13 1/2	11	Interior

Weight: **115 lbs**

FD-3020C
(DIAL LOCK)



FD-3020E
(ELECTRONIC)



Height	Width	Deep	(Inches)
30	20	20	Exterior
19	18	17 3/4	Interior

Weight: **200 lbs** Cubic Feet: **3.65**



FDD-3020EE
(ELECTRONIC)



FDD-3020CC
(DIAL LOCK)



FDD-3020EK
(KEY/ELEC LOCK)



Height	Width	Deep	(Inches)
30	20	20	Exterior
8 1/4	19 3/4	17	Interior (Top)
8 1/4	19 3/4	17	Interior (Bottom)

Weight: **200 lbs** Cubic Feet: **3.6**

- B-Rated Heavy Duty Depository Safe.
- 1/2" Steel door.
- Internal re-locking devise provides secondary line of defense.
- 4 pre-drilled anchor holes.
- Anti-Fish baffle prevents theft throught deposit door (except for RH-2014 and TTW-2015 models).
- Locks and re-locker are protected.
- Drill/Ballistic resistant hardplate.
- Dual re-lockers.

Put a dead stop to theft or shrinkage - internal or external

Hollon Depository Safes allow companies to regain control of their cash... and are the absolute best choice for a heavy duty commercial environment.

Constructed with solid steel plates welded with continuous welds for all parts of the safe. B-Rated and designed for use with armored car services, restaurants, chain stores, convenience stores and government applications.

Comes complete with the S&G UL Group II lock... designed for high commercial series usage - and lasting up to 300% longer than standard UL listed Group II locks.



With American
and Global Parts

DEPOSITORY SAFES

Put a dead stop to theft or shrinkage - internal or external

FD-3020EILK
(ELECTRONIC)



Height	Width	Deep	(Inches)
30	20	20	Exterior
12 ¹ / ₄	19 ³ / ₄	16 ⁷ / ₈	Interior
4 ³ / ₈	19 ³ / ₄	16 ⁷ / ₈	Lock Box

Weight: 180 lbs

FD-3020CILK
(DIAL LOCK)



FD-4020E
(ELECTRONIC)



Height	Width	Deep	(Inches)
40	20	20	Exterior
27 ¹ / ₈	19 ³ / ₄	16	Interior

Weight: 248 lbs

FD-4020C
(DIAL LOCK)



FD-4020EILK
(ELECTRONIC)



Height	Width	Deep	(Inches)
40	20	20	Exterior
19 ⁵ / ₈	19 ³ / ₄	16	Interior
9 ³ / ₄	19 ¹ / ₂	15 ¹ / ₄	Lock Box

Weight: 258 lbs

FD-4020CILK
(DIAL LOCK)



FDD-4020EE
(ELECTRONIC)



Height	Width	Deep	(Inches)
40	20	20	Exterior
11 ¹ / ₈	19 ³ / ₄	16	Interior Top
15 ¹ / ₂	19 ³ / ₄	16	Interior Bottom

Weight: 258 lbs

FDD-4020CC
(DIAL LOCK)



- B-Rated Heavy Duty Depository Safe.
- 1/2" Steel door.
- Internal re-locking devise provides secondary line of defense.
- 4 pre-drilled anchor holes.
- Anti-Fish baffle prevents theft throught deposit door (except for RH-2014 and TTW-2015 models).
- Locks and re-locker are protected.
- Drill/Ballistic resistant hardplate.
- Dual re-lockers.

Put a dead stop to theft or shrinkage - internal or external

Hollon Depository Safes allow companies to regain control of their cash... and are the absolute best choice for a heavy duty commercial environment.

Constructed with solid steel plates welded with continuous welds for all parts of the safe. B-Rated and designed for use with armored car services, restaurants, chain stores, convenience stores and government applications.

Comes complete with the S&G UL Group II lock... designed for high commercial series usage - and lasting up to 300% longer than standard UL listed Group II locks.

DROP SAFES

HDS-01K
(KEY LOCK)



Height	Width	Deep	(Inches)
12	6	8	Exterior
11 ³ / ₄	5 ³ / ₄	5	Interior

Weight: 24 lbs

HDS-02K
(KEY LOCK)



Height	Width	Deep	(Inches)
8	6	12	Exterior
7 ³ / ₄	5 ³ / ₄	9	Interior

Weight: 24 lbs

HDS-03K
(KEY LOCK)



Height	Width	Deep	(Inches)
12	8	10	Exterior
11 ³ / ₄	7 ³ / ₄	7	Interior

Weight: 24 lbs

HDS-03C
(DIAL LOCK)



Height	Width	Deep	(Inches)
12	8	10	Exterior
11 ³ / ₄	7 ³ / ₄	7	Interior

Weight: 24 lbs

DP-25EL



Height	Width	Deep	(Inches)
9 ⁷ / ₈	13 ³ / ₄	9 ³ / ₄	Exterior
9 ³ / ₄	13 ⁵ / ₈	9 ⁵ / ₈	Interior

Weight: 17 lbs

DP450LK



Height	Width	Deep	(Inches)
18	13 ³ / ₄	11 ³ / ₄	Exterior
9	13 ¹ / ₂	11	Interior

Weight: 45 lbs

KS-25P



Height	Width	Deep	(Inches)
9 ⁷ / ₈	13 ³ / ₄	9 ³ / ₄	Exterior
9 ³ / ₄	13 ⁵ / ₈	8 ⁵ / ₈	Interior

Weight: 17 lbs

HOTEL & WALL SAFES



Scan QR Code below for More Information about our Hotel Safe.



Height	Width	Deep	(Inches)
7 ⁷ / ₅	12 ¹ / ₄	7 ³ / ₄	Exterior
7 ¹ / ₂	12	6 ¹ / ₄	Interior

Weight: 14 lbs



Scan QR Code below for More Information about our Wall Safes.

WSE-2114



Height	Width	Deep	(Inches)
22 ³ / ₁₆	14 ¹⁵ / ₁₆	4	Exterior
21	13 ⁷ / ₈	3 ³ / ₄	Exterior Base
19	14	3 ¹ / ₈	Interior

Weight: 35 lbs

WS-BIO-1



Height	Width	Deep	(Inches)
22 ³ / ₁₆	14 ¹⁵ / ₁₆	4	Exterior
21	13 ⁷ / ₈	3 ³ / ₄	Exterior Base
19	14	3 ¹ / ₈	Interior

Weight: 35 lbs

PISTOL SAFES

PB10



PB20



PBE-2



PB-BIO-2



Scan QR Code below for More Information about our Pistol Safes.

B-RATED CASH SAFES

B1414C



B1414E



Height	Width	Deep	(Inches)
14	14	14	Exterior
13 ³ / ₄	13 ³ / ₄	11	Interior

Weight: 70 lbs

B2015C



B2015E



Height	Width	Deep	(Inches)
20	15	15	Exterior
19 ³ / ₄	14 ³ / ₄	12	Interior

Weight: 95 lbs

B3220CILK



B3220EILK



Height	Width	Deep	(Inches)
32	20	20	Exterior
23 ³ / ₄	19 ³ / ₄	17	Interior

Weight: 200 lbs

- B-Rated Burglary Construction.
- 1/2" Solid Steel Door.
- Total Door Thickness: 3".
- 1-1/4" Massive Chrome Plated Active Locking Bolts.
- UL Listed S&G Group 2 Dial Lock or Spartan Electronic lock.
- Drill Resistant Hard Plate.
- Active Spring Loaded Re-locker.
- Full Length Locking Bar to Deter Attacks on the Hinges.
- Removable Shelf.
- Pre-Drilled Anchor Holes (hardware not included).

On the money when it comes to security. A Solid Steel B-Rated Commercial Cash Safes are designed for heavy use in a retail environment. Each Safe is offered with a S&G Type 1 S&G Spartan Electronic Lock or S&G Group II mechanical dial. Maximum security. Maximum affordability. That's the Hollon standard, "Only The Best"



With American and Global Parts

FLOOR SAFES

You'll need a jackhammer to pry these loose.

B1500 (DIAL LOCK)



Height	Width	Deep	(Inches)
14 ⁹ / ₁₀	13 ¹ / ₂	11 ⁴ / ₅	Exterior
12 ⁹ / ₁₀	10 ⁹ / ₁₀	6 ⁹ / ₁₀	Interior

Weight: 79 lbs

B2500 (DIAL LOCK)



Height	Width	Deep	(Inches)
14 ⁹ / ₁₀	13 ¹ / ₂	17 ¹ / ₂	Exterior
12 ⁹ / ₁₀	10 ⁹ / ₁₀	11 ³ / ₁₀	Interior

Weight: 93 lbs

B3500 (DIAL LOCK)



Height	Width	Deep	(Inches)
18	13 ¹ / ₂	23 ¹ / ₂	Exterior
16 ¹ / ₂	13	23	Interior

Weight: 115 lbs

B6000 (DIAL LOCK)



Height	Width	Deep	(Inches)
12 ³ / ₄	35	14 ¹ / ₂	Exterior
12 ¹ / ₄	34.5	14	Interior

Weight: 135 lbs



1/2" Thick plate on door



Drill resistant



With American and Global Parts

- B-Rated Floor Safe for foundations.
- 1/2" thick solid steel door.
- Spring loaded re-locking device.
- Full length dead bar.
- Powder coated for more durable protection.
- U.L. listed Group II lock, with re-locker to protect against burglary attempts.
- 5 chrome plated solid steel locking bolts.
- Air-spring bar enable the door can be opened easily.
- Drill resistant hardplate to protect lock.

You'll need a jackhammer to pry these loose.

Floor Safes offer the added advantage of concealment. Once installed in concrete and covered with a rug or carpet, they are near impossible to find. If the safe is found, it will literally take a jack hammer to wrest it out of the foundation. And the door is reinforced with drill-resistant hard plate made of hardened steel. You can't buy a drill or drill bit at your local hardware store that will even scratch the surface.

That's why these bad boys are our favorite high-security safes for gold coins, jewelry, paperwork, and a variety of other valuables. B-Rated and strong enough to use in a commercial environment but still affordable enough to install at home. We also install one of our UL listed Group II high usage Hollon dials at no additional charge - to give you decades of problem-free usage.

DIAL AND ELECTRONIC LOCKS

The new standard in safe locks!

SARGENT & GREENLEAF GROUP 2M MECHANICAL SAFE LOCKS



- Three brass and aluminum combination wheels provide 1,000,000 theoretical combinations.
- Designed and constructed to perform in the most demanding commercial applications.
- Internal relock trigger secures the lock in the event of a burglar's punch attack.
- Four-way drive cam allows mounting right-hand, left-hand, vertical-up, or vertical-down.



SARGENT & GREENLEAF DIALS & RINGS



Front Reading, Large **Spy-Proof, Large** **Spy-Proof, Large**

- All dial and rings pictured above and listed in the table directly below can be used with any Group 2 or Group 2M-type lock.
- All dials incorporate spindles splined to 41 on the dial. This results in a forbidden zone of 90 to 10 in Group 2 and Group 2M combination locks.

SPARTAN PIVOTBOLT



- Underwriters Laboratories Listed Type 1, VdS Class 2, EN1300 B, A2P B/E, DNV, and RoHS (Reduction of Hazardous Substances) compliant.
- The Spartan™ PivotBolt™ lock features a motor driven locking mechanism for an extra measure of security and longer battery life.
- Lock bolt retraction and extension is controlled by the movement of the safe's boltwork.
- The Spartan™ PivotBolt™ automatically locks to re-secure the safe whenever the container's boltwork moves to the fully closed position, discouraging the common (non-secure) practice of day-locking.
- The Spartan™ PivotBolt™ is connected to the keypad only by cable, which means the lock does not need to be placed directly behind the keypad. It can be located anywhere on the inside of the safe door.
- All PivotBolt models use the standard S&G Magic Module footprint, allowing for easy retrofit without the need for boltwork or mounting screw location changes. Plus, it's universally handed and reversible for RH, LH, VU, and VD mounting.
- Two modes of operation, STAR and BASIC, to let you choose the operating procedures that are most intuitive to you.
- Management reset code, one master code, and one user code that can be quickly enabled or disabled by the master code. The management reset code (MRC) lets you set a new master code of your own choosing if the old master code is lost or forgotten.
- The Spartan™ PivotBolt™ has a penalty time feature to prevent opening by entering sequential or random codes until a valid code is found.
- The keypad sounder (beeper) can be tuned on or off by entering a simple keypad command.
- All programming is quickly and easily done via the keypad (no separate programming equipment required).
- The lock bolt withstands 225 lbs. (1000 newtons) of bolt end pressure for a high level of security in boltwork blocking applications.
- Can be used with the S&G 2-battery keypad, standard 1-battery keypad (standard or lighted), or the non-rotating low profile keypad.

TITAN PIVOTBOLT



- Underwriters Laboratories Listed Type 1, VdS Class 2, CEN B, A2P B, DNV, and RoHS (Reduction of Hazardous Substances) compliant.
- The Titan PivotBolt™ lock features a new design, motor driven locking mechanism for an extra measure of security and longer battery life.
- Lock bolt retraction and extension is controlled by the movement of the safe's boltwork.
- The Titan PivotBolt™ automatically locks to re-secure the safe whenever the container's boltwork moves to the fully closed position, discouraging the common (non-secure) practice of day-locking.
- The Titan PivotBolt™ is connected to the keypad only by cable, which means the lock does not need to be placed directly behind the keypad. It can be located anywhere on the inside of the safe door.
- S&G Magic Module footprint for easy retrofit, and it's universally handed and reversible for RH, LH, VU, and VD mounting.
- Three modes of operation: Multi-User, Manager/Employee, Dual Control.
- Management reset code, one master code, one supervisor code, eight user codes, and one time delay override code*. The management reset code (MRC) lets you set a new master code of your own choosing if the old master code is lost or forgotten.
- The Titan PivotBolt™ has a penalty time feature to prevent opening by entering sequential or random codes until a valid code is found.
- All programming is quickly and easily done via the keypad (no separate programming equipment required).
- The lock bolt model withstands 225 lbs. (1000 newtons) of bolt end pressure for a high level of security in boltwork blocking applications.
- Can be used with the S&G 2-battery keypad, standard 1-battery keypad (lighted and non-lighted), or the non-rotating low profile keypad.

PROLOGIC L SERIES



SCANLOGIC XTREME



SCANLOGIC BASIC



JEWELRY DRAWER WITH UNDER SHELF MOUNTING HARDWARE



ADDITIONAL SHELVING AVAILABLE

- Two Hour Office Safes
- Two Hour Fire & Burglary Safes
- Republic Gun Safes
- Hunter Series Gun Safes
- Black Hawk Series Gun Safes
- Crescent Shield Series Gun Safes

VISTA LIGHT KIT WITH MOTION SENSOR



GUN SUPPORTERS (4 PC SET) NOW AVAILABLE!



*Firearm Floor Mat included (not pictured).
Fits HS-1200, HS-1400, HS-1600,
HS-1750, FB-1054, and FB-1505

FM-180A SAFE MOVING EQUIPMENT



This Equipment is rated to hold **3000 lbs**
Two transport units with hydraulic lift
Strap Length: **15 Feet**
Warranty: **1 year**

IMPORTANT Caution-Warning:

- All safes are heavy. Never lift a safe by yourself or without proper training, heavy lifting gear or safe moving equipment.
- Always use a licensed, bonded and trained locksmith company or moving company to move and install your safe.
- Always bolt your safe to the floor.
- Keep children away from the safe and the packaging.
- NEVER lock a living being in a safe.
- Hollon Safe assumes no liability for usage.
- Safe door is heavy. Opening a safe on an uneven or unstable floor (plush carpet) may cause safe to tip forward.
- Be sure to secure safe prior to use.
- Failure to follow instructions or to heed this warning may result in serious injury or even death.



SEVEN SECRETS TO COMPETING AGAINST THE BIG BOX AND ONLINE RETAILER!

1. Personal service by someone that cares. Always greet all of your customers when they come in the door and let them know you will be with them in just a moment. This makes them feel committed to doing business with you and that you care about them personally. Many shops are only being operated by one person and it is difficult on that one person to greet customers, cut keys, handle job scheduling, and then dispatch. But greeting is important and it's what sets us apart from the Big Box retailers. Have you ever been into a store where nobody said anything to you so you left? Don't let your customers walk out on you.

2. Knowledgeable people. A good retailer not only knows ALL the products they are selling but they also know everything that is being sold in the other retailers in town. This way you are seen as the authority on the subject. If you can point out some obvious points on what is available in the big box stores then you will look very knowledgeable and respected as the security professional that

you are. Every locksmith shop complains that they have staff turnover, so constant training is needed. Set apart 30 minutes a week for product, sales, and technical training – every week.

3. Inventory. If you don't have stock, I guarantee you won't sell it. That goes for any items from safes to keys. Next, don't carry what is being sold in the big box. Think about a candy store. What does it sell? Candy. Seems obvious but what if it didn't have as big of a selection as the grocery store or it just sold M&M's that were available at the grocery store? You wouldn't bother going there, unless it has a lot of candy and then it becomes a destination for all us sugarholics! With that imagine in mind, Hollon Safe works hard to supply a wide variety of safes from Home to TL and small pistol to large gun safes.

4. Be a sales professional. You can know all the technical ins and outs of products but some people can't sell water to a thirsty man in the desert. Sales take learning and practice. Nobody is born selling

we all need training. We all need to “sharpen our ax” every day, every week, every month, and every year. There are many books, CDs, DVDs, and online training programs available. Keep learning, keep sharpening. See our article on “Do you know Security” for helpful tips.

5. Keep regular store hours. Then be open all those store hours. That makes you look dependable and stable. If I go to a retail store during normal business hours and they are closed...I normally don't bother to return. Can you imagine going to a liquor store on a Friday and the door is locked? A natural response would be to think they are going out of business or there's a problem, even if there is a sign of the front door saying “I'll be right back”. Does that mean I don't buy booze that day? I don't think so! I just don't buy it from them.

6. Pricing. Standard markup on safes in our industry is 100% of what you paid for it. Never include the price of delivery and install in your prices. Only quote the delivery AFTER the customer has made the selection and has at least described where it is going and/or if they want it bolted down. In regards to discounting, everyone likes a good deal including you and me. The larger safe retailers that are locksmiths normally post a suggested retail plus a “sales price” below it on each model. Some locksmiths live in an area where “haggling” is more of the norm. So they let the customer talk them down in price after they offer something like “I can give you 5% off on that model today”. I personally don't do well with this style and prefer to offer pricing I have posted that is fair for everyone. As a side note, I have noticed that the larger a safe retailer becomes, the more of a discount is offered. Some locksmiths sell with a 65% markup on the safe but try to make it up on the delivery and install. These locksmiths sell

in the 100's of thousands a year in product. They didn't get that way over night and we all have to start someplace. The best way to begin to enter a heavy competition market is to offer something different that can be sold at a reasonable price for value offered. Such as in Austin, Texas you will find dealerships that sell Mercedes Benz and dealerships that sell Ford Fiestas. So when sales people say that the customer only wants a cheap car, that's just not true. So too it goes with safes. But if only Ford Fiestas were available then most locals are going to own a Ford Fiesta. Depending on your market, you may need to discount and the best way to discount is to take advantage of Hol lon Safes monthly emails and the products we put on sale.

7. Online. One of the largest retailers of safes in the country is just a locksmith. Just like you. So don't be intimidated by online retailers. They didn't start out the largest in the country. But they did get started! Every locksmith should have a website. If you have a retail location you should have our products listed with the models numbers on your website. (We can send you a thumb drive with them all but you may find it much easier to copy and paste from our website to yours.) Invite the customer to come into your store to take advantage of your “SUMMER SAFE SALE, Going on NOW”. This will increase your ranking of your locksmith shop in the search engines as well. Please note that more people are buying safes today than at any other time in history. That being said online retail only accounts for around 8.4% of all sales done in the USA It is much lower when it comes to large heavy items such as pianos or safes because the online customer can't/won't/doesn't want to mess with installing it themselves. So this is the perfect product to sell as a local locksmith.

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